## JTIONIZING THE MUSIC INDUSTRY FOR BANDS AND THEIR FANS





## TELSON

Telson (Mike Miller) has been a life-long musician and officially started his performing career at age 10 as Winthrop in Tahoe Mountain Musical's production of The Music Man. Telson has studied voice and piano as his main instruments, although after receiving a bachelor's degree in Recording Engineering from Full Sail University, Telson has since enjoyed being on the production side of things. In fact, telson has spent the last decade as Technical Director for a live events production company in Reno. He has played just about every production role there is: stage manager, producer, FOH Engineer, Monitor Engineer, LD, Cam Op, and many more. Telson has seen the music industry evolve from the 90's to what it is today; and believes that technology and the internet should enhance the musician's journey, not hinder it.

## MEET THE FOUNDERS

Mike "Telson" Miller and Sasha Mereu, 30-year music industry veterans, are committed to bringing positive change to the music industry. They believe musicians should have the autonomy to make a living by playing shows and selling albums and merch on their own terms without numerous hands in their pockets.

Sasha is a performance artist, a magician, and a multiinstrumentalist who has been writing, recording, and releasing music since 1996. Sasha received his classical music education in public school on string bass while playing both punkrock and jazz on electric as well. He holds degrees in Theatre and French from the University of Nevada, Reno, and post-graduation went on to a career in magic and stage illusion which took him around the globe including a run on Broadway in New York City and appearances on America's Got Talent. A veteran of multiple bands and collaborative projects over his career, he currently plays lead guitar and sings harmonies for United Defiance, a 90's-style punkrock band based out of California's San Francisco Bay Area. He tours multiple times per year while maintaining a foot in the theatre/magic world as well. He has met and worked with thousands of creatives and seeks to provide a means for artists to be fairly compensated for their contributions to society.



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